

Why advertise with us?

Our achievements in 2016-17



New and improved



LAUNCHED A NEW WEBSITE

introducing advanced and sophisticated functionality; including ad enhancements to make your ads stand out from the crowd.

Rebranded with a NEW LOOK LOGO



public sector organisations are advertising their roles on WMJobs

Numbers of Jobs advertised



17,073 JOBS

advertised **3% INCREASE** from last year



Over **650 ORGANISATIONS** advertising with us



Increasing traffic to WMJobs



2.6M VISITORS

9% increase from last year



1.8M unique visitors – 13% INCREASE

from last year



6K APPLICATIONS

processed per month via our ATS



Average time to hire across the region is 15 WEEKS

via our ATS



5.9M WEB SESSIONS

23% increase from last year



TOP 5 LOCATIONS

where candidates visit from

1. BIRMINGHAM	4. WOLVERHAMPTON
2. LONDON	5. WALSALL
3. COVENTRY	



Improving our digital footprint



Launched WMJobs Facebook account in January. Received

38,000 IMPRESSIONS

and referred



3,800 USERS

to WMJobs website within 3 months



@WEMANAGEJOBS

has grown from strength to strength in terms of engagement with over

401,000 IMPRESSIONS

A **569%**

INCREASE

on 2015/16



LAUNCHED WMJOBS LINKEDIN

account in August - Increasing in followers every day!



@WeManageJobs referred

14,000 USERS TO WMJOBS



Enhancing your adverts



On average, the enhancements

IMPROVED ADVERT VIEWS

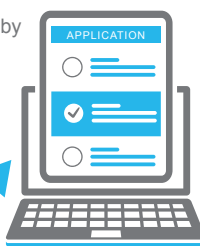
by



40%

and increased applications by

25%



JOB OF THE WEEK

PROMOTED JOB

KEYWORD SEARCH

are the top performers across the board

Get in touch www.wmjobs.co.uk
hub@wmjobs.co.uk | 0121 569 2070

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