

Supporting the public sector to attract and retain the very best talent



# Our achievements in 2017-18

## WMJobs Attraction



**2.92M VISITORS**  
in search of employment opportunities




**37,000+**  
JOB SEEKERS  
signed up for job alerts, an



**UK WIDE**  
candidate attraction for  
**PUBLIC SECTOR ROLES**

**IMPROVEMENTS DELIVERED**  
include WMJobs Online Newsletter, Recruiter Advice Site and Help Portal for candidates



**16,000+**  
JOBS ADVERTISED



**8%**  **INCREASE**  
from last year  
On average our roles attract  
**OVER 400 VIEWS** and 29 click throughs




**109% INCREASE**  
in our enhanced packages take up by recruiters, because they work!



and over  
**8,000 APPLICATIONS**  
processed per month




**OVER £170,000**  
generated in income from our  
**PAYGO SERVICES**




On average they increase jobseeker views by  
**30%**  
**TOP 3 ENHANCEMENTS**  
to attract the most candidates: Premium Job Listing, Job of the Week, and Top Job.

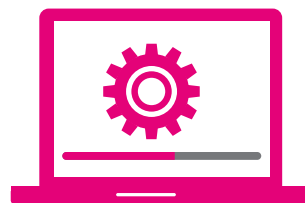
## Education focus



**60%**  
OF JOBS  
advertised are education based roles



**PREFERRED SUPPLIER FOR EDUCATION**  
based roles for Academy Trusts and Education Agencies



Introduced  
**E-RECRUITMENT SOFTWARE**  
to Wolverhampton Council managed schools  
**CITY OF WOLVERHAMPTON COUNCIL**

## Growing our digital footprint



**OUR JOBS ATTRACTED OVER 570,000**  
views across our social media channels



Our social channels referred nearly  
**140,000**  
**JOBSEEKERS** to the  
**WMJOBS WEBSITE**,  
a huge growth in our direct sourcing strategy

# Putting the customer first



Responded to  
**808**  
SUBSCRIBER  
support requests



Responded to  
**2992**  
CANDIDATE  
SUPPORT REQUESTS



## WHAT OUR CLIENTS HAVE TO SAY

### BRILLIANT

clear response talking me through what I needed to do.

### EXCELLENT!

- Telford & Wrekin Council

### FAB SERVICE

and supportive as always  
- City of Wolverhampton Council

Not just awesome, it was

### AWESOME

- Walsall MBC

## WHAT OUR CANDIDATES HAVE TO SAY

Exceptionally quick reply and pointed me straight to the problem, which I was able to resolve quickly.

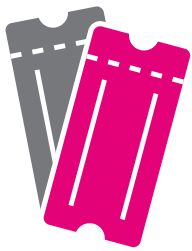
### THANK YOU!

I have had great experience,  
**GOOD FAST RESPONSES**

and been fully helped. Appreciate this



# Events and meetings



**2**

## RECRUITMENT AND RESOURCING

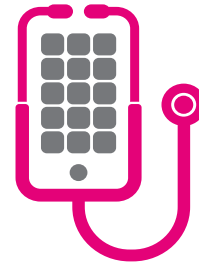
events to tackle the latest resourcing issues



**6**

## OPEN HOUSE

days to improve recruiter knowledge



**11**

## HEALTH CHECKS

subscriber to ensure our subscribers are making the most of our service

# Growing and Improving our Resourcing Service



## SUPPORTED EXECUTIVE RECRUITMENT

Campaigns across



**ORGANISATIONS**  
including Chief Executive and Director posts

Provided circa

**200 DAYS**  
OF CONSULTANCY SERVICES

for WMJobs recruitment process redesign, configuration and employer branding



## KEY SERVICE INNOVATIONS

Get in touch [www.wmjobs.co.uk](http://www.wmjobs.co.uk)

hub@wmemployers.org.uk | 0121 569 2070

Follow us on

